

Experience

Director of Production at Ibotta Inc. 2019 - Present

Effectively manage a large creative budget to provide essential media production needs across multiple areas of our organization, including D2C, B2B, Brand, PR, and internal operations. Developed our production department from the ground up, including crafting comprehensive production process guidelines, building an extensive equipment inventory, developing crew contracts, branded broadcast slates, and curating an asset library.

Lead production projects encompassing broadcast commercials, polished interviews, event coverage, commercial photoshoots, headshots, and B2B videos. Primarily fulfill executive producer responsibilities while actively engaging in hands-on roles such as Writer, Director, Cinematographer, Photographer, Editor, Motion Designer, and Retoucher.

Regularly author commercial scripts, craft creative concepts, formulate 360-campaigns integrating digital and out-of-home strategies, and provide feedback on designs to ensure cohesive creative across all media formats from motion to static.

Director of Photography at FCB Chicago 2017 - 2019

Delivered comprehensive photo and video services to a diverse clientele, including Boeing, Glad, Clorox, Radio Flyer, Michelob, Valspar, and others. Contributed pivotal video clips utilized in FCB Chicago's award-winning case films at Cannes Lions 2017 and 2018.

Associate Art Director at FCB Chicago 2016 - 2017

Offered strategic art direction services to a diverse array of clients, including PACCAR, Statefarm, HP, and PrezcoBix. Provided graphic design and creative services to clients worldwide in various languages. Directed photoshoots, 360-campaigns, direct mail initiatives, internal reports, and special promotions across print, web, and social.

Art Director Intern at Havas Chicago 2015

Education

Columbia College Chicago
BFA, Graphic Design 2015

Skills



Software



Recognition

2023 Ibotta Award Winner
2021 Stevie Winner (Gold)
2018 Cannes Lion Winner (Bronze)
2015 Instagram #WHP Winner
2015 Photo Contest Winner
2011 Eagle Scout

Contact

Matthew Andersen
cmattandersen@gmail.com
mattcandersen.com
630.247.6793